# The Paw Print



December 2018

**HUMANE SOCIETY** 

## LOVE-A-PET AT SUBARU

The Love-A-Pet event at the Miller Hill Subaru dealership took place on November 3 and 4.



Rescues including Animal Allies teamed up with Subaru and the ASPCA for a weekend of adoption and pet-related fun. Lake County Humane Society. PJ's Rescue, and Rockwall Pets all joined in, bringing adoptable animals to find their new families. Thanks to this amazing collaboration, a total of 39 cats and kittens and 48 dogs and puppies found homes!

Through the adoption

event, Subaru strives to reflect their owners' passion for an active lifestyle, love of pets and the outdoors, and community involvement. The ASPCA offered grant money to allow for reduced adoption fees, making sure more pets could go home. And rescues, both local and out-of-state, teamed up to help save even more animals.





For the first time, the weekend was split into feline- and canine-only days: "Cat-urday" featured cat and kitten adoptions, while "Pup-day" on Sunday was exclusively for dogs and puppies. Local vendors, including pet-supply stores, dogwalking, and pet-sitting



services, showed up in support of the adoption work. They used their booth space to sell merchandise and inform attendees about their services.



Supporters brought items from the Animal Allies wish list (everything from cat toys to paper towels) to fill a Subaru. After the event was over, these goodies were distributed between all participating rescues. In addition to the joy of giving, pet owners took advantage of a special offer: the gift of an item from the wish list earned them a free microchip for their dog or cat, administered by Animal Allies medical staff (for more about microchipping, see page 10 of this newsletter.)







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## **WINTER GREETINGS!**





#### Winter Greetings Dear Friends,

Thanks to you, dog and kitty wishes do come true. This year's Fur Ball Gala (the 17th annual!) was the most successful on record and we are still marveling at the energy and enthusiasm that was in the room that evening. I want to call attention to this year's Fund-A-Need concept "Teach Your Children Well." Ensuring that every pet has a loving home begins with Humane Values. Our Educators teach responsible pet guardianship to over 16,000 youth and adults a year, through classroom visits, camps, and community events. The demand for programs has outpaced our capacity. Your generosity will make it possible to touch the lives of even more pets and people next year in the following tangible ways:

- 1.) Bringing Humane Education to every classroom that asks. Did you know that you can greatly reduce or eliminate the chance a puppy or kitty will develop bad habits like nipping and inappropriate elimination (peeing in the wrong place) by keeping them with their mom and littermates a minimum of 8 weeks? These behaviors are the major reasons pets are surrendered to shelters. Teaching children and their parents this simple fact could save hundreds of families the pain and expense of taking a pet home before they are ready.
- 2.) Providing activities and resources that make a lasting impact. You see stories every day of schools strapped for funds to

support anything beyond the basics of reading, writing, and arithmetic. For this reason our classroom visits are offered free of charge. Teaching humane values to children today will help them grow into caring adults who participate in (and support) our life-saving work in the future. Your membership dollars and individual gifts provide the tools, materials, and trained instructors that make this possible.

3.) Building an Activity Center to make more programs available at our Adoption Center. Our programs help pet owners provide the best possible care for their critters. We offer training for puppies, teach children humane values, provide networking and learning opportunities for adults, and host clinics that equip pets with proper identification in case they become lost. With the additional space offered by a new detached classroom building we will grow the number of camps, trainings, workshops and chip and tag clinics that play a major role in making our community the best for pets and people.

Much like children were the drivers in the reduce, reuse, and recycle movement, our young ambassadors compel their family and friends to microchip, spay and neuter, and invest in proper training and veterinary care. Your generosity is an investment in a bright future for pets and people as we teach children the basics of responsible pet care, humane treatment of animals, dog safety, and, most importantly, compassion and empathy for other living beings. Thank you for everything you do in support of our Animal Allies Humane Society and for being a community that values pets as members of our family.

Warm Regards.

Lindsay Snustad, Executive Director T: 218-722-5341, Ext. 215

E: lindsay@animalallies.net





#### **Mission Statement**

Animal Allies Humane Society strives to ensure a loving home for every pet.

#### **Vision Statement**

Animal Allies Humane Society recognizes the importance of pets in people's lives and is guided by a humane ethic to serve the community through:

- Educating the public about humane treatment and responsible guardianship of companion animals.
- Reducing overpopulation by altering all animals who are in our care.
- Intervening to help animals overcome medical and behavioral issues.
- Providing safe, temporary care for animals while they are readied for adoption.
- Providing people the opportunity to invite pets into their lives.
- Saving lives by transporting animals from shelters that are overcrowded.
- Contributing to our community by engaging with students at all levels, the elderly and others to share the importance of the relationship of animals to society.

4006 Airport Rd, Duluth, MN 55811 • (218) 722-5341 • animalallies.net Open Tuesday through Saturday, and Sunday Noon to 4:00 p.m.

## LOVE-A-PET AT SUBARU







52 pets were microchipped at the event.

Families also brought pets to have their pictures taken with Santa, courtesy of Duluth Camera Exchange—a great way to get holiday cards!

## NORTH FOR THE HOLIDAYS

Rockwall Pets, based in Texas, has partnered with Animal Allies for several years now. They rescue many adorable dogs and puppies who have a harder time finding homes



in their region. In our caring community, Animal Allies is fortunate to have a very high adoption rate and can often find homes for these sweet Southerners very quickly. A record number of Texan pups came to this year's Love-A-Pet event, including some that had been driven straight up just in time to make it to the Subaru event. Of course these lone star natives won over the local Minnesotans and Wisconsinites, and will spend their holidays in their new homes. We are so grateful to Rockwall for the amazing work they do and for this ongoing partnership.









# WE'D LIKE TO EXTEND A HUGE THANK YOU TO EVERYONE WHO MADE THE 17TH ANNUAL FUR BALL ANOTHER GREAT SUCCESS.



This year's gala sold out days in advance, as the Animal Allies community rallied in support of our mission. As usual, Northland Country Club looked stunning for the occasion: lovely hydrangea-androse centerpieces adorned the tables, and the walls were hung with oversized black-and-white photos of pet sponsors.

Guests were greeted by Animal Allies alumni: former shelter dogs, from Chihuahuas to Labs, and cats like Tiramisu the Siamese made the rounds with their proud families. Volunteers carried a litter of tiny kittens wrapped in blankets from table to table for guests to pet.

As they snacked on hors-d'oeuvres and sipped craft cocktails, guests explored tables laid out for the silent auction. With a record number of items, this year's auction featured something for everyone: dog- and cat-themed baskets, gift certificates to stores and restaurants, wine, and many different kinds of art—all generously donated by local businesses and individuals. Not only are our supporters generous—they are also talented, donating dozens of stunning handmade pieces to be auctioned off to benefit the animals.



Emcee Dan Hanger and Animal Allies Executive Director Lindsay Snustad opened the night's program while guests sat down for a delicious three-course dinner, followed by the big event: an intense, fast-paced live auction. Bidding was fierce for the remarkable big-ticket items, including trips to the Dominican Republic and to the Westminster Dog Show, as well as featured artwork *Botanical Kitten* by Teresa Cox Kolar.

Humane Educator Shawna Weaver and a group of Youth Allies introduced this year's Fund-A-Need: the "Teach Your Children Well" initiative, intended to double Animal Allies' capacity to reach young people through classes, camps, and other programs. Using their bidding paddles, guests gave a total of \$28,000 towards the fund! (For more details of the "Teach Your Children Well" initiative, see the Director's letter on page 2 of this newsletter.) As usual, the evening ended musically, with the Blue Water Big Band enticing guests onto the dancefloor.

Putting on the Fur Ball is always a big team effort, with staff and volunteers working for months in advance to get everything ready for the big night. Business and individual sponsors, pet sponsors, vendors, donors of auction items—everyone comes together to help in whatever way they can to make the gala a brilliant evening to benefit homeless pets.



































# Thank You File Ball

## EVENT SPONSORS

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A SPECIAL THANK YOU TO

Four String Rock
String Trio

The Blue Water Big Band Dan Hanger Emcee



Emcee's clothing provided by:



# A LEGACY OF LOVE

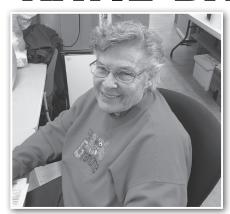
This December, your gift to Animal Allies will help us earn an additional \$5,000 donation from the estate of Walford and Rosemary Anderson. Mr. and Mrs. Anderson were devoted to their dogs and hoped to leave a legacy that would help other pets find lifelong homes. With a passion for training, this Duluth couple led several of their dogs to AKC obedience certifications. By including Animal Allies in their estate plans, they used this passion to build a foundation for the future. The Andersons intended to use their matching donation to motivate others to give, multiplying their impact.

We depend on your generosity. Did you know that donations make up 68% of Animal Allies' income? Fortunately, we are able to count on the consistent support of a truly compassionate community. Caring donors like Walford and Rosemary Anderson ensure that our work for pets and people will continue.

Let Walford and Rosemary Anderson's example inspire you to give to the animals this holiday season.



# ADMINISTRATIVE ASSISTANT: KATIE DAWSON



## How long have you been with Animal Allies?

3 months.

#### What is your role?

I do anything anybody asks me to do. Mainly filing and shredding medical records. Taking everything that is in hard copy and putting it into the computer and shredding the hard copies.

#### Where did you grow up?

Hermantown, but I left after high school. We were military and we traveled. I spent 38 years in Oregon. When I came back to Duluth, I went up to Hermantown and I got lost, it had grown so much. When I left it was all farm country.

#### What keeps you in Duluth?

My family. I have a sister in Cloquet and great-grandchildren in Wisconsin. A son in Minneapolis.

## What do you like best about working for AAHS?

The comradery. The fact that people love animals and that's there priority. I like the fact that animals are not being put down for whatever reason. People are easy to get along with. It's nice to get up in the morning and be excited about coming to work.

## What do you do after you leave work?

I play hockey. Until last Sunday when I blew out my knee. Now my son says I need to find a new sport. I've played football, hockey and wrestling.

#### Do you have any animals?

I have a cat named Chewy and that's just what she uses me for. She's 8 years old now. She was the runt of the litter. I had to teach her how to drink out of a bottle. My whole life I have had animals.

## Who has been your favorite animal here at the shelter?

Emma. She was a white Shepherd that had problems with her leg. She was here when I got here, so every day when I would come, she was in the office. I'd give her treats and she'd lie by me and then she went away. She kind of reminds me of the white Shepherds I had.

#### Lasting words of animal wisdom:

Every failure is a step towards success.



## **MEMBERS**

#### Thank you to all who became a new or renewing annual member in July, August, and September.

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#### We sincerely thank our sustaining members who provide a monthly gift for the animals in our care.

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## **TRIBUTES**

Creation of the Paw Print can take up to six weeks. If you do not see your listing in this issue, look for it in the next. If you see an error regarding your donation, please call and let us know: (218) 722-5341, Ext. 214.

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# PEACE OF MIND \* FOR PET PARENTS

Animal Allies works hard to find new homes for pets in the shelter—but we are proud to be able to help owned pets stay in their current homes, too! One of the surest ways to reunite missing pets with their families is through microchip technology. Now, in addition to chipping all dogs and cats adopted from the shelter, we are bringing this service to the community with microchip clinics around the Duluth region.

A microchip is about the size of a grain of rice. Using a syringe, vet staff implant it under a dog' or cat's skin between their shoulder blades—a simple operation that takes seconds and hurts no more than a shot. The chip number is registered along with the owner's contact information in a nation-wide database. When an animal is found stray, vet clinics, animal control facilities, and humane societies use microchip scanners to find the unique number, then look up and contact the owner. There is no better way to make sure that missing pets get back home.

Animal Allies has always offered microchipping for owned pets by appointment at the shelter. Now, thanks in part to funding from the ASPCA, we are making it even easier and more convenient to be a responsible pet parent by offering chip and tag clinics out in the community, staffed by our amazing veterinary team.

It will always be scary when a cat slips the front door or a dog jumps over the fence—but with the right identification, pet parents can greatly increase their lost pets' chances of making it back home. Even if a dog manages to run a long distance or hitch a ride, a microchip and a scanner can get her back home. In 2013 Animal Allies' use of a chip reader allowed us to reunite a Mastiff found in Superior with his owner—who had lost him two years before in Florida, and had given up hope of ever seeing him again!

This fall, the Cloquet Police Department decided to take a proactive approach to the issue of missing pets by teaming up with Animal Allies to host a microchip event in the city. Pet parents responded by flocking to the clinic. The Cloquet Police Department hope that, in conjunction with a newly-purchased microchip scanner, large-scale chipping will ensure that most stray pets have identification and can quickly be returned to their homes.

Following the success of chip and tag events this fall in Cloquet and at Bent Paddle Brewery in Lincoln Park, Animal Allies will offer a clinic on Wednesday, December 19 at the West Duluth Senior Center in Spirit Valley. Dogs and cats can also get chipped at Animal Allies by appointment.







Pet owners wait in line at the Cloquet tag and chip clinic.



Animal Allies medical staff administer a microchip at the Cloquet event.

## SAVE A LIFE BECOME AN MEMBER

### Membership levels

#### ■ Miriam Carlstedt Society \$5,000 Annually / \$400 Monthly\*

This level provides spay/neuter services for all the animals in our shelter for one month.

Additional Donor Benefits: Four (4) complimentary tickets to The Fur Ball Gala (\$400 value), recognition on the Spay/Neuter Donor Wall, kennel sponsorship, choice of membership incentive and 2018 Animal Allies Membership Family t-shirt.

#### ■ Animal Champion

\$3,000 Annually / \$250 Monthly\*

This level provides extra care for an animal to treat ailments such as heartworm, specialty surgical procedures, medical conditions or broken bones.

Additional Donor Benefits: Two (2) complimentary tickets to The Fur Ball Gala (\$200 value), personalized paw on the donor wall, kennel sponsorship, choice of membership incentive and 2018 Animal Allies Membership Family t-shirt.

#### Animal Hero

\$1,000 Annually / \$80 Monthly\*

This level provides in-house dental procedures for 4 shelter dogs.

Additional Donor Benefits: Two (2) complimentary tickets to The Fur Ball Gala (\$200 Value), personalized kennel sponsorship, choice of membership incentive and 2018 Animal Allies Membership Family t-shirt.

#### Animal Angel

\$500 Annually / \$40 Monthly\*

This level spays/neuters a mother and her litter of 6 puppies.

Additional Donor Benefits: A personalized kennel sponsorship for one year, choice of membership incentive and 2018 Animal Allies Membeship Family t-shirt.

#### ■ Animal Protector

\$250 Annually / \$20 Monthly\*

This level provides food for 4 dogs for one month at the shelter.

Additional donor benefits: Choice of a customizable clear AAHS brand tumbler OR membership tote bag and 2018 Animal Allies Membership Family t-shirt.

#### Animal Friend

\$100 Annually / \$10 Monthly\*

This level vaccinates 10 dogs against disease.

Additional donor benefits: Choice of a customizable clear AAHS brand tumbler OR membership tote bag and 2018 Animal Allies Membership Family t-shirt.

#### ☐ Family/Business - \$50 Annually

This level feeds 15 cats for one week.

Additional donor benefits: Choice of a customizable clear AAHS brand tumbler OR membership tote bag and 2018 Animal Allies Membership Family t-shirt.

#### ■ Animal Ally - \$30 Annually

This level microchips 3 pets to help them return home should they become lost.

Additional donor benefits: The 2018 Animal Allies Membership Family t-shirt.

#### ☐ Student/Senior - \$25 Annually

This level feeds a mother and her 7 kittens for one week.

Additional donor benefits: The 2018 Animal Allies Membership Family t-shirt.

#### \*Become a Monthly Sustaining Member!

Same great membership benefits, one monthly payment. For more information, or to become a Sustaining Member,

visit www.animalallies.net/member or call (218)722-5341 Ext.214

#### **All Members Receive:**

- 10% off Adoption Fees
- 10% Retail Discount

Name

- 10% off Humane Education Activities
- Continued Subscription to The Paw Print
- 2018 Membership T-shirt
- "Third Thursdays" Membership Appreciation Day Save 20% on adoption fees and retail purchases.

**HUMANE SOCIETY** 

\*Additional benefits earned with increased membership levels!

Address
City/State/Zip
Phone
Email
Animal Allies Humane Society does not sell or give contact information to any other organization.
Payment Method
\$Amount Enclosed
☐ Check or Cash ☐ Credit card
☐ VISA ☐ MasterCard ☐ Discover
ACCT #
CVV Exp
Signature
☐ I have included Animal Allies in my estate plans.
☐ I would like more information about including Animal Allies in my estate plans.
Thank you for your donation
Donation Amount
In honor of Person, name
In memory of Person, name
In honor of Pet, name
In memory of Pet, name
Send acknowledgment to:
Name

Address





### **UPCOMING EVENTS**



Be the first to know! Sign up for email notifications on our website or follow us on Facebook to learn about exciting events and adoption promotions!

Saturday & Sunday,

**Duluth Winter Village** 

December 1 & 2

Shop and support homeless pets at the Duluth Winter Village at Glensheen mansion. Come visit our cabin and say hello!

Saturday, **December 8**  December Holi-Dazzle Retail Shopping & Open House

Date to be announced; Visit the shelter animals and complete your gifting needs at the same time with special holiday gift baskets for everyone - pet lover or not - in your life. Custom mugs from Duluth Pottery, Alakef Coffee gift baskets, and brand new toys and other items for the dogs

and cats in your life. All purchases support shelter pets.

Wednesday, December 19; 4:00-6:00 PM

**Animal Allies Hosts Microchipping Clinic** 

Animal Allies hosts a microchipping clinic at the Evergreen Senior Center in West Duluth. Receive a pet ID tag, collar, and microchip for your pet for just \$15. Collars and tags will

be available while supplies last.

Tuesday, **December 25**  Closed for The Holiday

Shelter closed for Christmas Day.

January 2019

**Fitgers Frozen Fundraiser** 

Save the Date for the Fitger's Frozen Fundraiser.

We would like to extend a heartfelt thank you to Muriel Whiteside and the trustees of the Muriel Whiteside Charitable Trust who provide a generous annual gift to help the homeless cats and dogs we serve. We are humbled by the ongoing support and could not achieve our mission without you. Thank you!

